Singlemommyhood.com

The most popular single parent authors have joined forces to create a thriving and engaging "neighborhood" for parents:

Moms and Dads…Talk to Us First

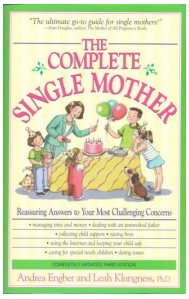
Our readers are working men and women who raise their kids *and* make every consumer decision in their households.

They trust **Singlemommyhood** for inspiration, encouragement, and frank advice. For these time-pressed parents, the Internet is a vital and integral part of everyday life. Their consumer choices are primarily determined by online information.

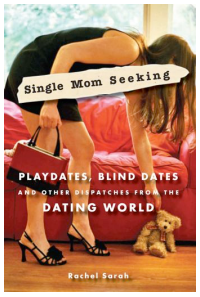
Unlike other shifting demographics – such as college students or new moms – single parents primarily identify as such for the rest of their lives (even if they do fall in love again or get remarried!)

Companies with a sharp eye towards profit recognize this burgeoning and significant "real life" family demographic.

Meet the Founders







Dr. Leah Klungness is a psychologist and co-author of the best-selling self-help book for single parents – ***The Complete Single Mother*** – now out in its third addition.

Rachel Sarah is a digital media consultant in San Francisco and the author of ***Single Mom Seeking***. Her blog, **Single Mom Seeking,** was listed as one of Babble's top 50 in 2009**.**

Singlemommyhood Unique Readers = 10,000+/month
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Average time on our site = **2 minutes, 24 seconds**

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